

Winterport Business Association Meeting  
239 Main Street, Winterport, Maine  
November 5, 2008

1. Convene Meeting
2. Introductions of People Attending Meeting – Attending – Deborah Newman, Phil Pitula, Laurel Coulter, Tammy Higgins, Sam Butler, Dr. Hershey
3. Accept Minutes of Last Meeting Of Tuesday, October 7, 2008
4. Treasurer’s Report
5. New Business
  - a. Christmas Party
  - b. Shop Local Incentives
6. Old Business
7. Open Table – “Idea Exchange”
8. Next Meeting – Wednesday December 3, 2008, My Fork Bar and Grill, Christmas Party Business Networking 5:15 until whenever.
9. Adjourn

Minutes of Winterport Business Association Meeting  
November 5, 2008

Meeting convened and started at 5:15 pm.

The minutes from the previous meeting were accepted.

Treasurer's Report – Treasurer, Tammy Higgins, reported a total of \$282.70 total balance in account. \$35.00 was previously paid to reimburse Ann Ronco for supplies

The meeting opened up with an introduction of new members present. Dr. Hersey from Winterport Family Eye Care as well as Sam Butler from Butler Memorials. Members gave background to new members of the past meetings to catch them up.

Dr. Hersey brought up the idea for a business after hours event, so business could meet other businesses. Also discussed were ways to promote area businesses.

The idea of a meet your merchant community forum be researched by Tammy Higgins. The idea of using the Victoria Grant Center where merchants could set up tables, bring in products to sell, and introduce themselves to the community was suggested. This will be discussed more at another meeting when membership is up.

Phil Pitula suggested that in order for more merchants to get involved we need to include Frankfort as well but the name would still be The Winterport Business Association. Members agreed. Other ideas that were agreed upon:

Deb Newman will send out monthly emails highlighting merchant news, specials, sales, etc. These email addresses will be captured on the website when a person requests to be on the monthly newsletter. Also discussed was meeting merchants at their place of business to help gain more members.

Christmas Party – It was agreed to hold the next meeting as a Christmas Party networking meeting. Merchants will be invited via mailings to attend the event. The meeting will be held at My Fork Bar and Grill located on Main Street starting at 5:15pm. The date held will be December 3<sup>rd</sup>.

Laurel from the Clothesline suggested that the association have a welcome wagon to welcome new businesses that come into town and also let them know that there is an association in town. She also suggested putting a welcome wagon for new residents as well.

Deb Newman moved to adjourn the meeting at 6:00 p.m.. Unanimously approved.

# **WINTERPORT BUSINESS ASSOCIATION**

MEETINGS 1<sup>ST</sup> TUESDAY OF EVERY MONTH  
5:15 P.M. – TOWN OFFICE

Make your voice heard for your business.

Did you know there's a town website ??

Did you know that if you have a business in Winterport that your business is being promoted on that town website ?

**Association Theme – SHOP WINTERPORT**

More Information Call – Deb Newman, Maine Bytes – 223-